



ANNOUNCEMENT

April 20, 2012

I am pleased to announce that effective May 1, 2012, Réal Sauvage, President of SyrVet Canada, will be retained as the contract Sales Representative in the Canadian market for Keystone Steel & Wire, Manufacturers of Red Brand® agricultural fencing products.

Réal brings with him over 23 years of industry experience in the market, and a team of eight employees supporting his office and sales operations in Granby, Qc. SyrVet was established in 2005 and supports distribution across the entire Canadian market with a robust website, (www.syrvetcanada.com), which includes product information and a developing dealer and distributor locator.

Please join me in welcoming Réal to Keystone Steel & Wire.

Darren Markey
Director of Sales
Keystone Steel & Wire